



## Retail

The Translation People have an excellent track record in the provision of translation services for the retail sector, and our specialist translators will make sure that your brochures and posters are adapted to suit the exact requirements of your target market.

Our expertise covers:

- brochures and catalogues
- technical specifications
- training material
- technical data sheets
- price lists
- posters and signage
- packaging and labelling
- websites

We translate and typeset all world languages from Albanian to Arabic; Czech to Chinese; French to Farsi; Greek to Gujarati and Turkish to Thai through a network of tried and tested language professionals which stretches all the way around the world.

Whatever the format of your original material, our production specialists adapt your existing artwork so that your foreign language version looks as impressive as the original.

We work in an extensive range of software on both Mac and PC in European, Middle Eastern, South Asian and Far Eastern alphabets and scripts.

Our translations have been used by brands such as:



### Our portfolio of services includes:

- translation • interpreting • multilingual DTP •
- website localisation • software localisation •
- technical authoring • technical illustration •
- subtitling & voiceovers • MTPE •

### About Us

Any translation company worth its salt will tell you that it provides high quality translations carried out by native speakers, that it works with the latest technology and that it treats your material as confidential. We're no different. But we do believe that the calibre of our people gives us the edge over our competition.

As one of our clients, you'll have a direct line to an experienced account manager who will be your single point of contact. They'll identify your requirements, select and coordinate the appropriate resource team and ensure your project is delivered in the appropriate format, on time and on budget.



To speak to a translation agency that really understands the retail sector, give us a call on

**0845 643 0622**

or visit our website:

**www.thetranslationpeople.com**

**Birmingham**  
Concorde House, Trinity Park,  
Birmingham, B37 7UQ  
t: +44 (0)845 643 0726  
e: birmingham@thetranslationpeople.com  
Contact: Gail Owen

**Glasgow**  
Woodside House, 20-23 Woodside Place,  
Glasgow, G3 7QF  
t: +44 (0)845 643 0487  
e: glasgow@thetranslationpeople.com  
Contact: Sam Bennett

**London**  
Capital Place, 120 Bath Road,  
Harlington, UB3 5AN  
t: +44 (0)845 643 5826  
e: london@thetranslationpeople.com  
Contact: Eric Van Looy

**Manchester**  
Landmark House, Station Road,  
Cheadle Hulme, Cheshire, SK8 7BS  
t: +44 (0)845 643 0489  
e: manchester@thetranslationpeople.com  
Contact: Gail Owen

**Bonn**  
Bundeskanzlerplatz 2-10,  
53113 Bonn, Germany  
t: +49 (0)228 30414 016  
e: bonn@thetranslationpeople.com  
Contact: Patrick Hobus

**Paris**  
67, avenue André Morizet, 92100 Boulogne Billancourt,  
Paris, France  
t: 0800 900 979 (France)/+33 6 64 63 69 79 (International)  
e: paris@thetranslationpeople.com  
Contact: Karen Mariet