



Creative Sector

If you need a creative mind to add a certain *je ne sais quoi* to your clients' foreign language copy, then look no further. Our specialist translators and copywriters know their straplines from their market segments and know that it takes more than a straightforward translation to ensure that brand values are conveyed correctly to an overseas audience.

The Translation People have a long history of providing translations for design, advertising, marketing and PR agencies working on behalf of clients in a multitude of industry sectors. Our translation track record for the creative sector includes:

- advertising campaigns
- packaging and labelling
- promotional literature
- multilingual websites
- press releases
- catalogues

We translate and typeset all world languages from Albanian to Arabic; Czech to Chinese; French to Farsi; Greek to Gujarati and Turkish to Thai through a network of tried and tested language professionals which stretches all the way around the world.

Whatever the format of your original material, our production specialists adapt your existing artwork so that your foreign language version looks as impressive as the original.

We work in an extensive range of software on both Mac and PC in European, Middle Eastern, South Asian and Far Eastern alphabets and scripts.

Our translations have been used by brands such as:



Bowers & Wilkins



Our portfolio of services includes:

- translation • interpreting • multilingual DTP •
- website localisation • software localisation •
- technical authoring • technical illustration •
- subtitling & voiceovers • MTPE •

About Us

Any translation company worth its salt will tell you that it provides high quality translations carried out by native speakers, that it works with the latest technology and that it treats your material as confidential. We're no different. But we do believe that the calibre of our people gives us the edge over our competition.

As one of our clients, you'll have a direct line to an experienced account manager who will be your single point of contact. They'll identify your requirements, select and coordinate the appropriate resource team and ensure your project is delivered in the appropriate format, on time and on budget.



To speak to a translation agency that really understands
the creative sector, give us a call on

0845 643 0622

or visit our website:

www.thetranslationpeople.com

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