



IT

Our IT clients comprise hardware as well as software producers and include companies specialising in areas from computer games to server cabinets as well as software developers in areas such as point of sale systems, CRM, e-learning and information security.

Translation is just one part of the whole process known as software localisation. This process involves using specialist tools to extract, translate and re-insert the text contained in interface elements such as toolbars and error messages. A functional and linguistic check ensures that the localised text displays correctly when the software is used. Our translation expertise within the IT sector covers:

- technical specifications
- promotional campaigns
- subtitling and voiceovers
- press releases
- software localisation
- bids and tenders
- websites
- contracts

We translate and typeset all world languages from Albanian to Arabic; Czech to Chinese; French to Farsi; Greek to Gujarati and Turkish to Thai through a network of tried and tested language professionals which stretches all the way around the world.

Whatever the format of your original material, our production specialists adapt your existing artwork so that your foreign language version looks as impressive as the original.

We work in an extensive range of software on both Mac and PC in European, Middle Eastern, South Asian and Far Eastern alphabets and scripts.

Our translations have been used by brands such as:



Our portfolio of services includes:

- translation • interpreting • multilingual DTP •
- website localisation • software localisation •
- technical authoring • technical illustration •
- subtitling & voiceovers • MTPE •

About Us

Any translation company worth its salt will tell you that it provides high quality translations carried out by native speakers, that it works with the latest technology and that it treats your material as confidential. We're no different. But we do believe that the calibre of our people gives us the edge over our competition.

As one of our clients, you'll have a direct line to an experienced account manager who will be your single point of contact. They'll identify your requirements, select and coordinate the appropriate resource team and ensure your project is delivered in the appropriate format, on time and on budget.



To speak to a translation agency that really understands the IT sector, give us a call on

0845 643 0622

or visit our website:

www.thetranslationpeople.com

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